

Middletown Plaza

1425 NJ-35 | Middletown, NJ 07748

Monmouth County | New York-Newark-Jersey City, NY-NJ | 201,550 Sq Ft

40.4024, -74.1219



Demographics	1 Mile	3 Miles	5 Miles
Population	6,055	62,427	139,694
Daytime Pop.	6,877	57,953	154,025
Households	2,127	22,590	51,774
Income	\$183,847	\$189,279	\$187,779

Source: Synergos Technologies, Inc. 2024

Highly trafficked shopping center anchored by Trader Joe's, Petco, and Retro Fitness with a \$7.7M center redevelopment recently completed in 2025.

Surrounded by an affluent and highly educated population with an average household income of \$189K+ and 46% college educated within a 3-mile radius

Highly visible retail location at NE corner of Route 35 with 37K+ VPD (Kalibrate, 2025)



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Available Spaces

27 81,725 Sq Ft

Current Tenants Space size listed in square feet

01	Trader Joe's	14,068
01A	Retro Fitness	10,289
01B	Circus Wines, Beer and Spirits	13,304
02	SKECHERS	9,600
03	Salons By JC	8,400
06	Plato's Closet	6,000
08	Purity Water	1,003
09	Revo Hair Salon	975
10	Tai Hing Restaurant	996
11	European Wax Center	1,550
12	Haldi Chowk 35, Indian Bistro	1,550
13	Rose Nails & Spa	1,950
14	Wonder	3,241
15	Petco	18,492
17	Local Infusion	2,018
18	MassageLuxe	2,500
19	The UPS Store	1,500
20	Meemom's Kitchen	2,000
21	Satori Academy of Martial Arts	2,000
22	Nothing Bundt Cakes	1,964
23	Frutta Bowls	1,988
23A	Club Pilates	1,988
23B	Takumi Japanese Restaurant	2,500
23C	The Milkshake Factory	1,377
24	Perspire Sauna Studio	2,018
25	Jersey Shore Supplements	1,500
26	Affinity Federal Credit Union	2,000
FS1	Shake Shack	2,600

This site plan is for illustrative and information purposes only, showing the general layout of the shopping center; and is not a legal survey. Brixmor makes no representation or warranty that the shopping center is exactly as depicted as site conditions and tenant mix are subject to change over time.
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